

Case Study Creation Template



Author:

Date:

About Customer

Customer's company name, HQ location	
Industry	
Logo, website,	
Executive summary	
Challenges	
Goals	
Old solution (if applicable)	
Solution we implemented (if applicable)	

About project

Scope of work / Objectives	
Challenges	
Solution	
Time to complete the project	
Benefits and measurable results	



CASE STUDY TITLE

Insert Testimonial quote
and company logo

Overview and the Challenge

3-4 sentences about the company and the 3-4 sentences describing what they were doing before they purchased our product, what challenges they had and/or what goals they wanted to achieve.

Solution

3-4 sentences describing how the product/service was implemented and how LANtelligence helped overcome these challenges

Benefits

3-4 sentences describing any measurable results or advantages that implementation of the product brought. Insert another testimonial quot

Profile

2-3 bullet points about the company, link to their website

Problem

One short sentence summarizing the challenge, or several bullet points

Solution

1 short sentence summarizing the solution

Benefits

1 short sentence, summarizing the benefits that solution brought or bullet points